

BRAVE PRESENTS

IN PARTNERSHIP WITH POINT LOMA NAZARENE UNIVERSITY

Professional Development

Certified Military Recruiter Certificate



This one-day workshop involves a uniquely designed process, geared to strategically train and align military experience with talent need and establish programs that will propel your company to the next level.

Learn about typical Officer and Enlisted career and promotion paths. Create and cultivate a veteran employee value proposition and develop veteran retention strategies unique to your culture. Our goal is to provide human capital solutions for successful businesses that are looking to hire our valued military Veterans. Our team will customize a plan to fit your Military Recruiting needs.

What you will learn:

- Effectively market to military candidates
- Attract, screen and retain candidates
- Understand and translate military hard and soft skills to civilian workforce
- Learn how to engage Senior Stakeholder in veteran strategies

Your trainer:



Matt Brogdon, Senior Director of Consulting Services at Pathfinder Consulting, has an extensive background

in recruiting management, training, and coaching. Matt served as an officer in the Army after graduating from the Air Force Academy in 1994.

START DATE: June 23, 2016 from 8:00 am to 4:30 pm

LOCATION: Mission Valley, San Diego, 4007 Camino del Rio South, 92108

PRICE: \$695*

*Price goes up to \$995 after June 13th

REGISTRATION: <http://gps.pointloma.edu/Partnerships/BRAVE>

NEED MORE INFO:

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TO REGISTER, CONTACT:

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FOR QUESTIONS, CONTACT:

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